

# IEHA News

*Official Journal of the Illinois Environmental Health Association*



## Advertising Guide

Revised June 23, 2016

# Readership

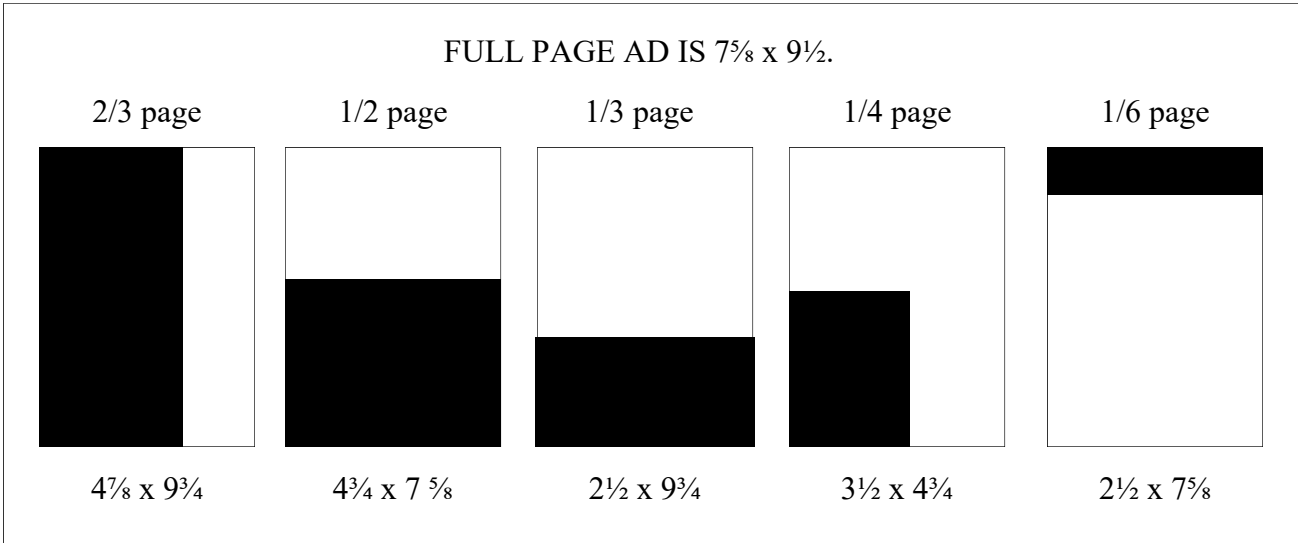
IEHA News is the official publication of the Illinois Environmental Health Association. IEHA News is published four times a year and is mailed or emailed free of charge to all Association members.

IEHA News reaches more than 350 professionals working to solve problems and improve conditions in areas such as air and water pollution, occupational health and safety, indoor air quality, pest control, drinking water, onsite wastewater treatment, disposal and management, food safety and protection, and solid waste management. The newsletter is also available to anyone at the IEHA web site.

# Demographics

- 65% are employed by local health departments
- 17% are employed in the private Industry
- 8% are retired environmental health professionals
- 5% are employed by Illinois state government agencies
- 4% are university students or faculty
- 1% are employed by the federal government agencies

# Page Dimensions



# Submission Requirements

- Advertising copy must be submitted in a form that is suitable for reproduction within the dimensions of the selected space.
- Copy can be mailed on disk or emailed in JPEG, GIF, TIFF, or PDF formats. (Other formats may be acceptable. Call to inquire.) Email submission is preferred.
- If submitted as hardcopy, material must be good quality and scannable.
- No plates are required.
- Advertisement development services available. Call for rates.

# Deadlines

All materials must be submitted to IEHA News at least one week prior to publication date.

# Advertising Rates

<b>SIZE</b>	<b>PER ISSUE</b>	<b>PER YEAR (4 Issues)</b>
Full Page	\$140.00	\$500.00
2/3 Page	\$100.00	\$360.00
1/2 Page	\$ 80.00	\$250.00
1/3 Page	\$ 60.00	\$216.00
1/4 Page	\$ 50.00	\$180.00
1/6 Page	\$ 40.00	\$144.00
Business Card	\$ 25.00	\$ 90.00

# Advertising and Editorial Calendar

<b>Publication Date / Issue</b>	<b>Space Reservation</b>	<b>Material Deadline</b>
March 15 / Spring	March 1	March 8
June 15 / Summer	June 1	June 8
September 15 / Fall	September 1	September 8
November 15 / Winter	November 1	November 8

**For more information call:**

*Advertising and Editorial:* Paul Chase 815-977-5884



**Illinois Environmental Health Association**

ATTN: IEHA News Ads

PO Box 7505

Rockford, Illinois 61126

(815) 977-5884 Fax: (866) 760-6873

Email: [iehaoffice@gmail.com](mailto:iehaoffice@gmail.com)