



Illinois Environmental Health Association

PO Box 7505, Rockford, IL 61126 • 815-977-5884 • Fax 866-760-6873 • www.iehaonline.org

Sponsor/Exhibitor Opportunity 2017 Annual Education Conference October 19-20, 2017

Consider Joining Our Event!

IEHA is the **largest** association in Illinois geared specifically towards Environmental Health professionals, with nearly **400 members** working in the regulatory, private, and academic arenas of this field.

Our attendees work **daily** with the information, services and products you offer, and are in **frequent communication** with many of your **potential customers**.

Partnering with us is an effective way to:

- Demonstrate and launch your products or services
- Form partnerships with regulatory and industry leaders
- Understand and discover government and industry requirements
- Assess your competition
- Educate leaders making departmental or policy changes.

Anticipated Audience:

65% Regulatory

25% Industry

10% Academic (Professors/Students)

Times for Exhibitors

Thursday, October 19

Set Up	10:00 am – 12:00 pm
Exhibit Hall Opens	11:45 pm
Exhibitor's Evening Reception	5:15 pm– 7:30 pm

Friday, October 20

Exhibit Hall Opens	9:00 am
Tear Down	1:30 pm

Participate as a sponsor or exhibitor at the 67th Annual Educational Conference and become our partner in shaping Environmental Health Professionals in Illinois

As a partner, your support aids us in our educational efforts, while advertising your product or service at the same time. Multiple tiers of sponsorship are available, with built-in benefits for each level. Please see the attached descriptions.

Hotel Information

Holiday Inn & Suites
101 Holiday Street East
Peoria, Illinois 61611
309-698-3333



A block of 56 rooms has been reserved under *IL Environmental Health* for Wednesday and Thursday nights (Oct 18-19) at a rate of \$122 + 12% tax per night. Our booking code is IEH. Block rates will be available until October 3.

The hotel is located minutes from I-74, off West Washington Street. The closest airport is Peoria International and free shuttle service to the hotel is available. (Call the hotel in advance to ensure a driver is available.)



IEHA Sponsor / Exhibitor Tier Descriptions

2017 Annual Educational Conference • East Peoria, IL

Visionary \$1000 or Greater		
<ul style="list-style-type: none"> Acknowledgement in the conference registration area during the entire conference Projected image prior to sessions/tracks in all non-sponsored sessions Banner in the Exhibitor Hall as a Visionary Sponsor of the Reception Opportunity to exhibit in the hall 	<ul style="list-style-type: none"> Recognition in the conference program with a 2/3 page ad Newsletter Advertisement for a 2/3 page ad in both September and November IEHA Newsletters List of Conference participants Registration for three (3) representatives in all conference functions 	
Ambassador \$700 - 999	Partner \$600 - 699	
<ul style="list-style-type: none"> Opportunity to exhibit in the hall Signage in the Exhibitor Hall as an Ambassador Sponsor Signage/Recognition as a sponsor of a Workshop or Plenary Speaker Recognition in the conference program with a 1/2 page ad Newsletter Advertisement for a 1/2 page ad in both September <u>and</u> November IEHA Newsletters List of Conference participants Registration for two (2) representatives in all conference functions 	<ul style="list-style-type: none"> Opportunity to exhibit in the hall Signage in the Exhibitor Hall as a Sponsor Signage/Recognition as a sponsor of the BOD Luncheon, Travel Speaker, or Learning Lab (food provided) Recognition in the conference program with a 1/3 page ad Newsletter Advertisement – Choose: (a) one 1/3 page ad in either the September or December IEHA Newsletter OR (b) one 1/6 page ad in both IEHA September and November Newsletters List of Conference participants Registration for two (2) representatives in all conference functions 	
Trailblazer \$500 - 599	Enthusiast \$400 - 499	Investor Under \$300
<ul style="list-style-type: none"> Opportunity to exhibit in the hall Signage in the Exhibitor Hall as a Sponsor Signage/Recognition as a sponsor for a break on day 1 or a session Recognition in the conference program with a 1/4 page ad Newsletter Advertisement for a 1/4 page ad in either September <u>or</u> November IEHA Newsletter List of Conference participants Registration for two (2) representatives in all conference functions 	<ul style="list-style-type: none"> Opportunity to exhibit in the hall List of Conference participants Signage in the Exhibitor Hall as a Sponsor Recognition in the conference program with name or business card size ad Registration for one (1) representatives in all conference functions 	<ul style="list-style-type: none"> Name listed in the conference program Donated items or money will be used for our fundraiser activity supporting our student scholarship fund
General Exhibitor \$300	School/State Exhibitor \$100	Educational Poster Exhibitor: No Fee
<ul style="list-style-type: none"> Opportunity to exhibit in the hall Registration for one (1) representative in all conference functions Name listed in the conference program 	<ul style="list-style-type: none"> Opportunity to exhibit in the hall Registration for one (1) representative in all conference functions Name listed in the conference program 	<ul style="list-style-type: none"> Name listed in the conference program One (1) easel. Poster size up to 27 x 34 inches.

IEHA Sponsor / Exhibitor Registration Form

2017 Annual Educational Conference • East Peoria, IL – October 19-20, 2017

Company Name: _____

Contact Person: _____ Phone #: _____ Email: _____

Attendees: _____

Sponsors

- | | |
|--------------------------------------|------------------|
| <input type="checkbox"/> Visionary | \$1000 and above |
| <input type="checkbox"/> Ambassador | \$700 - 999 |
| <input type="checkbox"/> Partner | \$600 - 699 |
| <input type="checkbox"/> Trailblazer | \$500 – 599 |
| <input type="checkbox"/> Enthusiast | \$400 – 499 |
| <input type="checkbox"/> Investor | Under \$300 |

Exhibitors

- | | |
|--|--------|
| <input type="checkbox"/> General Exhibitor | \$300 |
| <input type="checkbox"/> School/State Exhibitor | \$100 |
| <input type="checkbox"/> Educational Poster Exhibitor | No Fee |
| <input type="checkbox"/> Check here if you will need electricity | |

Item(s) donated for fundraising activity to support our Student Scholarship fund:

Total Enclosed: \$ _____

For Questions and Payment Submission
 Email Katie Lynn at klynn@fultonco.org or call **309-647-1134 Ext. 229**
Make Checks Payable to: IEHA Mail checks and payment to:
 Katie Lynn, Fulton County Health Department, 700 E. Oak Street, Canton, IL 61520

Email logos/ads for newsletter to: iehaoffice@gmail.com

- For September newsletter, submit by 9/1/17.
- For December newsletter, submit by 12/1/17.

Email logos/ad for program or sign to: Katie Lynn at klynn@fultonco.org. Submit by October 3, 2017

Advertising Information - Submit good quality jpeg/gif formats using the following dimensions for both newsletter & program:

IEHA News is the official publication of the Illinois Environmental Health Association. The newsletter is published four times a year and is sent to all IEHA members.

FULL PAGE AD IS 7% x 9%.

